



ANNUAL REPORT 2023-24



VARD

Voluntary Association for Rural Development

Baripada, Mayurbhanj, Odisha



Organization Profile

Name of the Organization : Voluntary Association for Rural Development

Mailing address Mail : vardbaripada@gmail.com

Mobile No : 9337076167

Website : www.vardodisha.org

Legal status

Society Registration Number : MBJ-6706-423 of 1998-1999 Dt. 31/12/1998

12A & 80G Registration Number : CIT(E)/Hyd/148(11)/12A&80G/2016-14,dt- 22/05/2017

FCRA Registration Number : 104990042 Dt- 22/05/2001

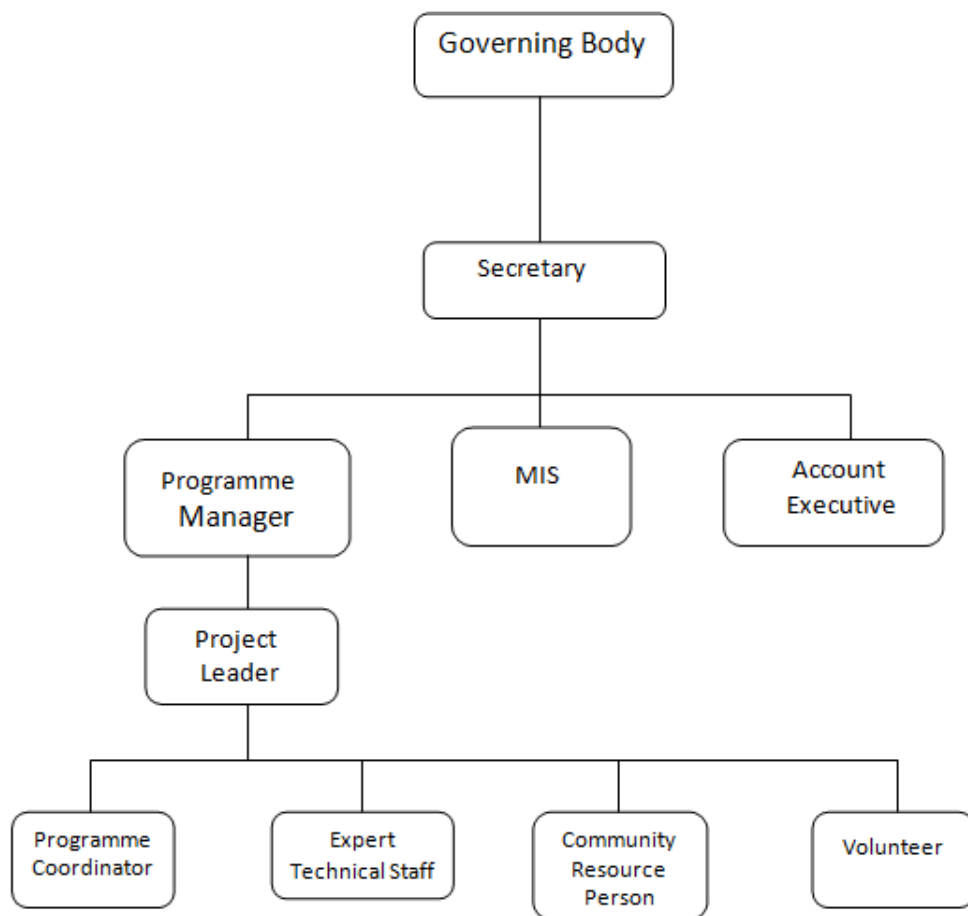
FCRA renewal period : up to 31/12/2026

NGO Darpan- : OR/2009/0000819

About VARD

Voluntary Association for Rural Development (VARD) is a leading developmental social organization, non-profit, non-political, non-religious, non-governmental organization and for the charitable purpose. VARD was established in 1st December 1998.

Since its inception it is taking up need-based programs primarily in the areas of livelihood, Forest management, Weaker section woman poverty, women empowerment, Policy making, Mass media and Administration as well as environment conservation.



Our Vision:-VARD Vision is free from poverty and hunger, deprivation and marginalization, Justice for women, self-reliant and vibrant rural economy, gender equity and social equality, Empowered Society especially of the weaker sections, capable of self-governance and Promote vocational Training programme for self-employment and wide use of our natural resources towards global environment in a sustainable manner and protect the earth for future.

Our Mission :-The mission of VARD is to assemble and share knowledge about alternative source of livelihood in a systematically approach in order to improve quality education, health, agriculture, gender equity, human rights, economic development, Revitalizing rural communities, Promoting inclusive, harmonious sustainable development, Creating and sharing appropriate knowledge and enable individual and collective advancement in development research and study of complex environment and social issues facing society today throughout the world.

Our Objectives

- To strive for women empowerment and gender equity and equality
- To mobilize the community for sustainable livelihood through IGA
- To collaborate with various like-minded organizations and networks.

Our Values

- To strive for women empowerment and gender equity and equality.
- Honesty, transparency and Accountability
- Gender equity & equality
- Social responsibility
- Focus on Socio & economic Development

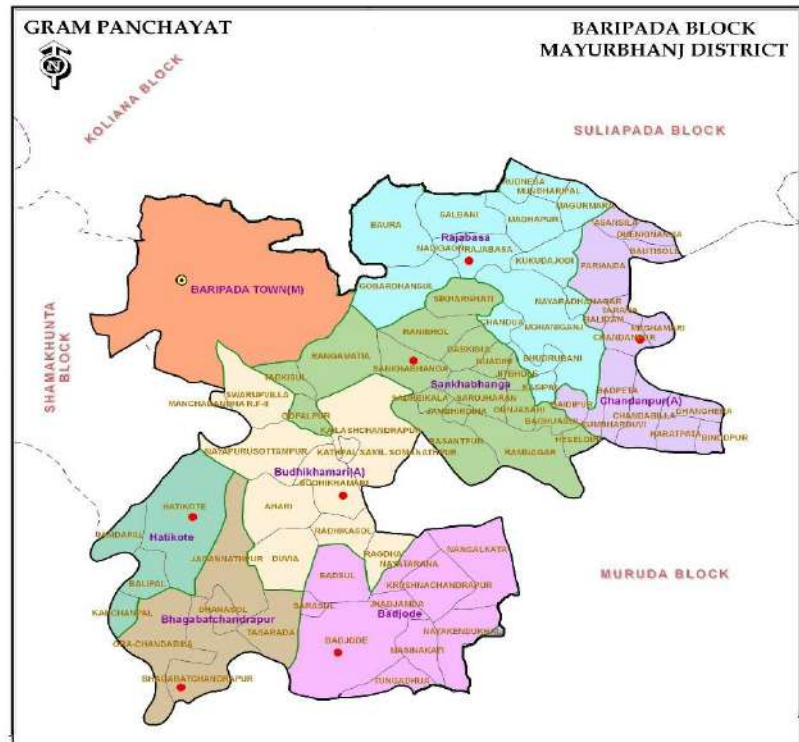
Our Strategy

- Sustainable development initiatives.
- Community involvement/ participation.
- Capacity building and mobilization.
- Plan, Implementation, Evolution

Our Outreach

Project Area

- Mayurbhanj District
- Baripada Block
- Grampanchayat-7
- Village-69
- SHGs-526
- Total HH-5522



ORGANIZATION'S FOCUS WORK

- ❖ **Awareness programme:** - VARD conducts awareness campaigns on government schemes, health, farming practices, new technologies, and important issues affecting rural communities. This helps people stay informed and make better decisions for their development.
- ❖ **Skill Development & Capacity Building Training for SHGs (Self-Help Groups):-** VARD provides training to empower Self-Help Groups, helping them build skills and capabilities to enhance their livelihoods and contribute to community development.
- ❖ **Goat & Backyard Poultry Production:** The organization works on improving livestock farming, particularly goats and poultry. They not only support production enhancement but also help with marketing linkages, allowing farmers to access broader markets for their products.
- ❖ **Sustainable_Marketing through Farmers' Producer Companies (FPCs):** VARD is promoting sustainability by encouraging farmers to form FPCs. This helps them collectively market their products, reducing costs and improving bargaining power.

- ❖ **Promotion of Organic Cultivation & Nutri Gardens:** VARD encourages organic farming methods and the creation of nutrition gardens, focusing on sustainable agriculture practices and nutrition security for rural households.
- ❖ **Maintaining Goat Value Chains:** The organization works on improving the goat farming value chain, ensuring better breeding, care, and marketing processes for goat products, which boosts income for rural farmers.
- ❖ **Village Disaster Management Planning:** - The organization focus on empowering communities to manage and reduce the impact of disasters. Village disaster management planning enhances safety and ensures a more resilient, well-informed community.

ANNUAL ACTIVITIES OF USED PROJECT 2023-24 (Supported by HEIFER Internation India)

Training Programme

- 12th Cornerstone for social strengthening.
- SHG management
- Leadership Development training
- Improve Animal management for Goat Business.
- Gender justice for Gender equality.
- Participatory self-review plan (PSRP) for assessment of plan achievements.
- Awareness on Farmers Producer Company limited.
- Business plan Development to SHG Leaders, Board of Director (BOD) and entrepreneur.
- Breeder farmers training for Goat farming.
- Capacity building training to SHGs & BOD of Hatikote Progressive producer Company limited.



Physical Activities-2023-24

- **Buck replacement:** - With the objective this year had provided 70nos of Breeding Buck for develop the quality breed. Through the goat value chain all women farmers will get their Income.



- **Goat Shed:**-Total 69nos of goat shade provided among the project area farmers by the support.



- **Fodder Cultivation:-**

This year total 44acre area has cultivated Napier grass and other plants. These are specifically for livestock feed, which is crucial for maintaining healthy animals and ensuring consistent milk, meat, or labor production.



- **Nutrition garden:-**

In 2023-2024 total 250 no's of farmers have started Nutrition garden in organic compost. All the women farmers are reducing the application of chemical fertilizers by paying attention to their health and soil.



- **Project Management Committee(PMC)**
Leaders Meeting

The meeting was based on mobilization of leaders for better implementation of project activities. Near about 40 leaders were joined in this meeting. Project coordinator was presented yearly PIP through the PPT. After several discussion leaders have taken their responsibility to monitor project activity.



People lead approach activities (Non budgeted)

1. PASSON GIFT:- Passing on the Gift (POG) is one of the major core activities for help to develop of social capital, now these days our members felt that through the PASSON GIFTS they got real happiness. Through the PASSON GIFTS programme 155 nos of family have received goat & poultry (Doe & Hen) which will be helped them to increased their herd size. It is also impacting & influencing for generation.



2. Low-cost goat shed:- In impacted work of the project members are practicing improve technology of goat rearing. A low-cost goat shed is a simple, affordable structure designed to house goats while providing shelter and basic protection. Goats that are well-protected and comfortable are healthier and more productive, leading to increased milk, meat, and wool output.



HATIKOTE PROGRESSIVE PRODUCER COMPANY LIMITED (HPPCL)

- ❖ Company Formation Date : 08/11/2016
- ❖ Regd No. : U01113OR2016PTC026000
- ❖ Total Share Holders : 2837
- ❖ Total Share Capital : 9,00,000/-

This year HPPCL achieved Turn over Rs.28,32,260/- through goat sale and poultry sale.



Community Activities Photographs

- Organic Kitchen Garden



- Passing on Gifts Programme



- Fodder Grass Cultivation



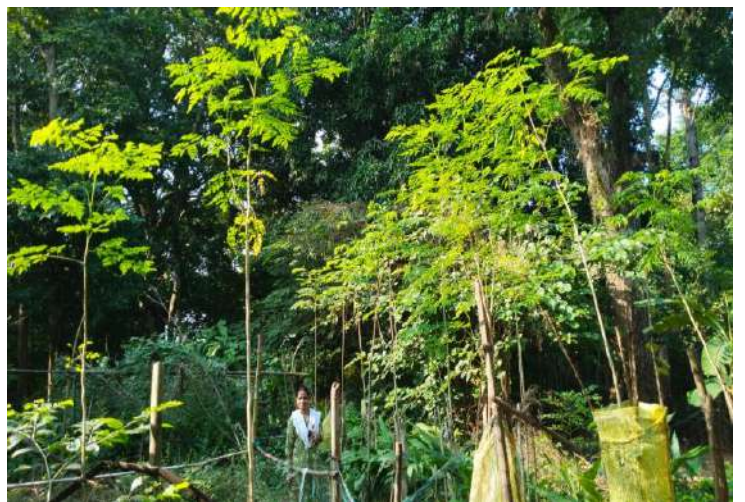
- Mineral Block Preparation



- **Organic compost preparation**



- **Fodder Development**



- **Training Programme**



- Convergence with Line Department



- Govt. Department visit to entrepreneur



- Model Buck House



- **Farmers Producer Company's Training**



- **Farmers Producer Company's weekly Market**



- **Village Disaster Management Programme (VDMP)**



*****THANK YOU*****